

RESOLUTION R-18-01

A RESOLUTION ADOPTING A MISSION STATEMENT, VISION STATEMENT, AND GOALS FOR THE CITY OF GLADSTONE, MISSOURI FOR 2017-2018.

WHEREAS, the Council of the City of Gladstone believes that developing and implementing goals is a critical component in successfully managing the municipal resources entrusted to them; and

WHEREAS, the Council of the City of Gladstone recognizes that clearly articulated goals provide a valuable communication tool between a City government and its constituents; and

WHEREAS, the Council of the City of Gladstone is committed to implementing policies and allocating resources to promote these goals.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, AS FOLLOWS:

THAT, the following Mission Statement, Vision Statement, and Goals are adopted for the City of Gladstone, Missouri:

MISSION STATEMENT

"The City Council, Boards, Commissions, and City staff are dedicated to enhancing Gladstone's quality of life and sense of community through effective leadership and citizen engagement."

Gladstone Vision

- Cooperative relationships with citizens highlighted by strong citizen engagement and participation.
- Stature and reputation of Gladstone strengthened and maintained. Gladstone is a recognized leader and provides meaningful contribution to regional issues.
- A strong commitment to public safety, City infrastructure, through a motivated well-trained City staff.
- A continued strong partnership with schools and other entities that help us ensure a high quality of life.
- A vibrant commercial center with revitalized corridors and a competitive tax strategy that encourages economic development.
- An attractive housing stock that attracts and retains the variety needed to adapt to societal changes in families, provide opportunities to age in place, and be a destination for younger families to raise children.


- Multiple transportation alternatives that promote mobility in the community and the region.
- A recognized sense of place with a clear identity including an emphasis on arts and culture. You know you are in Gladstone.

Based on the Mission and Vision, the City Council discussed establishment of the following goals:


2017-2018 City Council Goals

- I. Promote Gladstone as a safe place.
- II. Develop an innovative housing strategy and recommendations concerning the code enforcement process, technical violations, and public access.
- III. Continue commitment to Gladstone Linden Square (Downtown) and commercial corridors through innovative strategies and partnerships.
- IV. Define and pursue opportunities for comprehensive community health.
- V. Continue implementation of all Master Plans including: parks; cultural arts; Atkins-Johnson; facilities; streets; sidewalks; stormwater; and potable water.
- VI. Build public support for implementation of Shaping Our Future Phase I.

INTRODUCED, READ, PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, THIS 8th DAY OF JANUARY 2018.


R.D. Mallams, Mayor

ATTEST:


Ruth E. Bocchino, City Clerk