

RESOLUTION R-22-58

A RESOLUTION ADOPTING A MISSION STATEMENT, VISION STATEMENT, AND GOALS FOR THE CITY OF GLADSTONE, MISSOURI, FOR 2023-2024.

WHEREAS, the Council of the City of Gladstone believes that developing and implementing goals is a critical component in successfully managing the municipal resources entrusted to them; and

WHEREAS, the Council of the City of Gladstone recognizes that clearly articulated goals provide a valuable communication tool between a City government and its constituents; and

WHEREAS, the Council of the City of Gladstone is committed to implementing policies and allocating resources to promote these goals.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, AS FOLLOWS:

THAT, the following Mission Statement, Vision Statement, and Goals are adopted for the City of Gladstone, Missouri:

MISSION STATEMENT

“The City Council, Boards, Commissions, and City Staff are inspired and invested to enhance Gladstone’s quality of life and sense of community through innovative and effective leadership and inclusive citizen engagement.”

GLADSTONE VISION

- Invested in becoming an even more welcoming and inclusive community.
- A vibrant commercial center with revitalized corridors at North Oak and Antioch Road and an innovative financial strategy that encourages economic development.
- A diverse quality housing stock that encourages community investment, provides opportunities to age in place, and becomes a destination to raise families.
- Innovative transportation alternatives that promote mobility in the community and the region.
- Stature and reputation of Gladstone strengthened and maintained. Gladstone is a recognized leader and provides innovative contribution to regional issues.
- A continued strong and innovative partnership with schools and other entities that help us ensure a high quality of life.
- An inspiring sense of place with a clear identity including an emphasis on arts and culture. You know you are in Gladstone.
- A strong commitment to public safety and City infrastructure investment.
- An inspired, innovative, and invested City staff.

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- Cooperative relationships with citizens highlighted by inclusive citizen engagement and participation.

Based on the Mission and Vision, the City Council establishes the following goals:

2023 CITY COUNCIL GOALS

1. Keep Gladstone as a safe place with a focus on crime reduction, traffic enforcement, and the recruitment and retention of high-quality police officers, firefighters and EMS personnel.
2. Continue implementation of parks, cultural arts, facilities, streets, sidewalks, stormwater, water distribution and production, and comprehensive master plans.
3. Continue commitment to downtown and commercial corridors through effective and innovative development and redevelopment strategies.
4. Prioritize the proactive residential and commercial code enforcement program.
5. Create a long-term master plan for development and programming at the Atkins-Johnson Farm and Museum.
6. Prioritize opportunities for neighborhood revitalization to meet the needs of our residents, encourage quality residential density and homeowner investment to preserve and increase housing values.
7. Promote initiatives to beautify Gladstone.
8. Promote diversity, equity, and inclusion in all that we do to continue to be a welcoming city to everyone.

INTRODUCED, READ, PASSED, AND ADOPTED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, THIS 14TH DAY OF NOVEMBER, 2022.



Bill Garnos, Mayor

ATTEST:



Kris Keller, City Clerk



Request for Council Action

RES # R-22-58

BILL # City Clerk Only

ORD # City Clerk Only

Date: 11/8/2022

Department: General Administration

Meeting Date Requested: 11/14/2022

Public Hearing: Yes Date:

Subject: Resolution adopting a Mission, Vision, and Goals for 2023-2024.

Background: On October 26, 2022, the Mayor, City Council, and Leadership Team met at the Gladstone Community Center to discuss goals related to the coming year. The session was facilitated by Mike Mowery of SGR.

During the six-hour session, the City Council reviewed relationships among each other, with staff, and the progress toward last years' goals. The City Council also discussed a variety of topics that may be moved forward in 2023. The balance of the day involved confirmation about the key goals to move our community forward in 2023.

The confirmed mission and vision together, with the proposed goals for 2023, are contained within the attached resolution.

Budget Discussion: Funds are budgeted in the amount of \$ from the Fund. Ongoing costs are estimated to be \$ 0 annually. Previous years' funding was \$0

Public/Staff Input/Commission:

Provide Original Contracts, Leases, Agreements, etc. to: City Clerk and Vendor

Scott Wingerson
City Manager

JM
City Attorney



Department of General Administration

Memorandum SCW22-17

TO: Mayor and City Council
FROM: Scott Wingerson, City Manager
DATE: November 2, 2022
SUBJECT: 2023 Goals

Mayor and City Council,

The annual City Council goal setting session was held on October 26, 2022 at the Gladstone Community Center. During the session facilitated by Mike Mowery of SGR, the City Council talked about what went well in 2022, what could go better in 2023, and the strategic direction the City Council would like the community to head moving forward.

This session led to the City Council reaching consensus on eight goals for 2023 which are contained in the attached resolution.

If you should have any questions or desire additional information, please advise.