

**2016**

**Happy Rock Park Softball Complex  
Banner Sponsorship Program**

Look for details inside....

Find us on 



**2016**

**Happy Rock Park Softball Complex  
Banner Sponsorship Program**



**Gladstone Parks & Recreation**



Find us on 

Happy Rock Park • 7600 NE Antioch Road • Gladstone, MO 64118  
(816) 423-4091  
[www.gladstone.mo.us](http://www.gladstone.mo.us)

# Banner Sponsorship Program

With 96 acres of park land, Happy Rock Park is the largest and busiest facility in Gladstone's park system. A variety of people from Gladstone and the surrounding area visit the park each day to enjoy the many recreational amenities offered at the park, including:

- Softball complex with 5 fenced diamonds, dugouts and concessions
- 8 Soccer and youth football fields
- 4 Lighted tennis courts
- 2 Playgrounds
- 2.5 Miles paved hiking trail
- 2 Picnic Shelters

The park also plays host to a variety of youth and adult sports leagues, tournaments and special events including Walk 'N Wag and the Easter Egg Hunt throughout the year.

The Happy Rock Park Softball Complex presents adult and youth softball and kickball leagues each year. It also plays host to:

- Fifteen weekend ASA softball tournaments
- Regional Girls Fast Pitch Softball Tournament
- Regional Kickball Tournament

And, nearby Maple Woods Community College utilizes the complex for all of its Girls Softball Program practices and home games.

With all of this activity, it is estimated that approximately 20,000 participants and spectators visit the softball complex each year. This presents a unique opportunity for you to promote your business through our Banner Sponsorship Program. Through the program, you may have your company's 3' x 8' banner placed on the fence of one softball field, or up to all five of the softball field fences for a period of one or two years. (2 seasons per year) In addition, for an extra fee all banner sponsorship program participants may set-up a booth during league night play for product demonstrations or distributing literature or samples.

# Banner Sponsorship Fees

Number of Banners/ Ball Fields	Fee - 1 Year Program	Fee - 2 Year Program
1	\$250	\$450
2	450	\$650
3	\$600	\$800
4	\$750	\$950
5	\$900	\$1,100

- Fee includes installation only.
- All artwork will be reviewed and approved by the Gladstone Parks and Recreation Department prior to acceptance in the Banner Sponsorship Program. Business needs to provide own banner .

## Booth Display Set-Up

*(Must be enrolled in Banner Sponsorship Program to take advantage of this opportunity)*

1 Night of League Play - \$40
2 Nights of League Play - \$75
3 Nights of League Play - \$100

For more information or to sign up today, contact:

Susan Blattner  
 susanb@gladstone.mo.us  
 (816) 423-4088

or

Jody Hydorn  
 jodyh@gladstone.mo.us  
 (816) 423-4087