

## **RESOLUTION R-15-76**

### **A RESOLUTION ADOPTING A MISSION STATEMENT AND GOALS FOR THE CITY OF GLADSTONE, MISSOURI FOR 2015-2016**

**WHEREAS**, the Council of the City of Gladstone believes that developing and implementing goals is a critical component in successfully managing the municipal resources entrusted to them; and

**WHEREAS**, the Council of the City of Gladstone recognizes that clearly articulated goals provide a valuable communication tool between a City government and its constituents; and

**WHEREAS**, the Council of the City of Gladstone is committed to implementing policies and allocating resources to promote these goals; and

**NOW THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, AS FOLLOWS:**

**THAT**, the following Mission Statement and Goals are adopted for the City of Gladstone, Missouri:

#### **MISSION STATEMENT**

**"The City Council, Boards, Commissions, and city staff are dedicated to enhancing Gladstone's quality of life and sense of community through effective leadership and citizen engagement."**

#### **GOALS**

- **SEE EXHIBIT A**

**INTRODUCED, READ, PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, THIS 23<sup>RD</sup> DAY OF NOVEMBER 2015.**



Mayor Bill Garnos

ATTEST:



Ruth E. Bocchino, City Clerk

## **CITY COUNCIL GOALS AND OBJECTIVES 2015-2016**

### **1. Continue implementation of all Master Plans.**

#### **Parks Master Plan**

- Spread approximately \$125,000 over the next 3 years to address plan priorities, specifically Happy Rock Park.
- Complete the Rock Creek Greenway Trail.
- Complete Hobby Hill Park Phase I.
- Remainder of plan implementation to be discussed by Strategic Planning Group.

#### **Cultural Arts Plan**

- Develop scope and engage consultant to implement portions of this plan. Scope should be accomplished by task, but also time constrained. Conceptually, the scope will support public art, an arts incubator, and begin performing arts center operation conversations.

#### **Facility Study**

- Develop a funding strategy to accomplish a City Hall improvement of \$735,000 and Public Works improvement of \$30,000.
- Other recommendations including an addition to Fire Station 2, a third ambulance, and a Public Safety Center will be presented to the Strategic Planning Group.

#### **Major Street Projects**

- In conjunction with the Strategic Planning Group, begin planning for a 2018 General Obligation Bond. Projects to include Old Pike Road and NE 76<sup>th</sup> Street.
- Remaining projects to be considered by the Strategic Planning Group.

#### **Water Distribution Study**

- Develop a hybrid rate/fee strategy for funding the top study priorities and stabilizing the CWSS fund.

#### **Sidewalk Master Plan**

- Plan to be presented to Strategic Planning Group for implementation.

#### **Stormwater Master Plan**

- Spread approximately \$125,000 over the next three years to address plan priorities.
- Remainder of plan implementation to be discussed with Strategic Planning Group.

**2. Continue commitment to Downtown Gladstone.**

- Work to present options to the City Council for The Heights retail occupancy.
- Continue to evaluate land acquisition opportunities.
- Northland Innovation Center Phase II.

**3. Explore alternative opportunities to assure fiscal health and increase revenue.**

- The Citizen Based Strategic Planning Group will consider:
  - Ambulance billing policy
  - Fire Sales Tax
  - Public Safety Sales Tax
  - Economic Development Sales Tax
  - Parks/Stormwater Sales Tax
- Consider possible reduction in 20% fund balance policy.
- Review Domestic Utility Policy.
- Evaluate impact of Senate Bill No. 5.

**4. Commit to and support the Citizen Based Strategic Plan.**

**5. Investigate potential Housing Strategy.**

- Present housing policy plan to Council.
- Consider Comprehensive Plan updates to incorporate Community For All Ages, Sustainability, Downtown Plan, and Housing Framework.

**6. Continue to promote Gladstone as a safe place and provide quality Public Safety services.**

- Consolidated Dispatch
- Community relations
- Primary seat belt ordinance
- Aerial apparatus to be discussed with Strategic Planning Group