

RESOLUTION R-16-73

A RESOLUTION ADOPTING A MISSION STATEMENT AND GOALS FOR THE CITY OF GLADSTONE, MISSOURI FOR 2016-2017.

WHEREAS, the Council of the City of Gladstone believes that developing and implementing goals is a critical component in successfully managing the municipal resources entrusted to them; and

WHEREAS, the Council of the City of Gladstone recognizes that clearly articulated goals provide a valuable communication tool between a City government and its constituents; and

WHEREAS, the Council of the City of Gladstone is committed to implementing policies and allocating resources to promote these goals.

NOW THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, AS FOLLOWS:

THAT, the following Mission Statement and Goals are adopted for the City of Gladstone, Missouri:

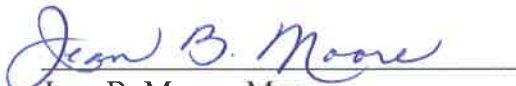
MISSION STATEMENT

"The City Council, Boards, Commissions, and city staff are dedicated to enhancing Gladstone's quality of life and sense of community through effective leadership and citizen engagement."


GOALS

- **SEE EXHIBIT A**

INTRODUCED, READ, PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, THIS 14th DAY OF NOVEMBER 2016.


Jean B. Moore, Mayor

ATTEST:


Ruth E. Bocchino, City Clerk



Department of General Administration
Memorandum SCW16-35

DATE: NOVEMBER 10, 2016

TO: JEAN MOORE, MAYOR
R. D. MALLAMS, MAYOR PRO TEM
CAROL SUTER, COUNCILMEMBER
J. BRIAN HILL, COUNCILMAN
BILL GARNOS, COUNCILMAN

FROM: SCOTT WINGERSON, CITY MANAGER *SW*

RE: CITY COUNCIL GOALS AND OBJECTIVES 2016-17

Please find attached a proposed Resolution adopting the Mission Statement and City Council Goals and Objectives for 2016-2017. These goals and objectives were the subject of discussion at the City Council Goal Setting Retreat held October 26, 2016, facilitated by Mr. Randy Pennington. If you should have any questions, please advise.

CITY COUNCIL GOALS AND OBJECTIVES 2016-2017

- I. Continue implementation of all Master Plans including: parks; cultural arts; Atkins-Johnson; facilities; streets; sidewalks; stormwater; and potable water.
 - Consider a 2018 Bond Issue to improve Old Pike Road and NE 76th Street
 - Work toward developing a Community Improvement District to fund 72/M-1 improvements
- II. Continue commitment to Gladstone Linden Square (Downtown) and commercial corridors through innovative strategies and partnerships.
 - The Heights retail
 - NIC Phase II
 - Develop a business retention program
 - Develop a plan to promote entrepreneurship
 - Improve the Gladfest experience and enhance the value of Gladstone Chamber services
- III. Define and pursue opportunities for comprehensive community health.
 - Analyze the relative health of neighborhoods
 - Develop housing strategies that include consideration of existing housing stock, provides housing for young families, and anticipates the future real estate market
 - Research potential partnership opportunities to enhance physical, nutritional, social, mental, financial, and environmental health
 - Perform a comprehensive review of property maintenance standards and processes
 - Explore opportunities to positively impact fiscal health and increase revenues
 - Create a Mayor's orientation program
- IV. Receive the Shaping Our Future report and begin implementation while working to develop a clear identity (brand) for the future.
- V. Promote Gladstone as a safe place.
 - Work to increase participation from underrepresented populations
 - Consider an ordinance to regulate on-street parking of boats, trailers, and recreation vehicles
 - Monitor animal control related regulatory trends
 - Analyze cases brought before Municipal Court to minimize processing time
 - Consider the possibility of expanding service area boundaries
- VI. Begin development of an organizational scorecard to measure success and identify opportunity.