

RESOLUTION R-19-04

A RESOLUTION ADOPTING A MISSION STATEMENT, VISION STATEMENT, AND GOALS FOR THE CITY OF GLADSTONE, MISSOURI, FOR 2019.

WHEREAS, the Council of the City of Gladstone believes that developing and implementing goals is a critical component in successfully managing the municipal resources entrusted to them; and

WHEREAS, the Council of the City of Gladstone recognizes that clearly articulated goals provide a valuable communication tool between a City government and its constituents; and

WHEREAS, the Council of the City of Gladstone is committed to implementing policies and allocating resources to promote these goals.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, AS FOLLOWS:

THAT, the following Mission Statement, Vision Statement, and Goals are adopted for the City of Gladstone, Missouri:

MISSION STATEMENT

"The City Council, Boards, Commissions, and City staff are dedicated to enhancing Gladstone's quality of life and sense of community through effective leadership and citizen engagement."

Gladstone Vision

- A vibrant commercial center with revitalized corridors at North Oak and Antioch Road and a competitive tax strategy that encourages economic development.
- An attractive housing stock that attracts and retains the variety needed to adapt to societal changes in families, provide opportunities to age in place, and be a destination for younger families to raise children.
- Multiple transportation alternatives that promote mobility in the community and the region.
- Stature and reputation of Gladstone strengthened and maintained. Gladstone is a recognized leader and provides meaningful contribution to regional issues.
- A continued strong partnership with schools and other entities that help us ensure a high quality of life.
- A recognized sense of place with a clear identity including an emphasis on arts and culture. You know you are in Gladstone.


- A strong commitment to public safety and City infrastructure.
- A motivated, well-trained City staff.
- Cooperative relationships with citizens highlighted by strong citizen engagement and participation.

Based on the Mission and Vision, the City Council establishes the following goals:

2018-2019 City Council Goals

- I. Promote Gladstone as a safe place with a focus on traffic enforcement and the recruitment and retention of high quality police officers.
- II. Implement a proactive residential and commercial code enforcement program focused on public education, responsiveness, and adherence to codes.
- III. Develop an innovative housing strategy designed to encourage residential density.
- IV. Continue commitment to Gladstone Linden Square (Downtown) and commercial corridors through innovative strategies and partnerships.
- V. Continue implementation of all Master Plans including: parks; cultural arts; facilities; streets; sidewalks; stormwater; and potable water. Begin the process of updating the Comprehensive Plan and develop an overall Atkins Johnson feasibility analysis.
- VI. Build public support by providing factual information for implementation of the Shaping Our Future sales tax request resulting in successful passage of an April ballot issue.
- VII. Begin the process of developing a unified comprehensive messaging strategy designed to enhance Gladstone's identity in the Kansas City region and beyond.

INTRODUCED, READ, PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, THIS 28th DAY OF JANUARY 2019.



 Mayor Bill Garnos

ATTEST:


 Ruth E. Bocchino, City Clerk