

RESOLUTION R-21-52

A RESOLUTION ADOPTING A MISSION STATEMENT, VISION STATEMENT, AND GOALS FOR THE CITY OF GLADSTONE, MISSOURI, FOR 2022-2023.

WHEREAS, the Council of the City of Gladstone believes that developing and implementing goals is a critical component in successfully managing the municipal resources entrusted to them; and

WHEREAS, the Council of the City of Gladstone recognizes that clearly articulated goals provide a valuable communication tool between a City government and its constituents; and

WHEREAS, the Council of the City of Gladstone is committed to implementing policies and allocating resources to promote these goals.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, AS FOLLOWS:

THAT, the following Mission Statement, Vision Statement, and Goals are adopted for the City of Gladstone, Missouri:

MISSION STATEMENT

“The City Council, Boards, Commissions, and City Staff are inspired and invested to enhance Gladstone’s quality of life and sense of community through innovative and effective leadership and inclusive citizen engagement.”

GLADSTONE VISION

- Invested in becoming an even more welcoming and inclusive community.
- A vibrant commercial center with revitalized corridors at North Oak and Antioch Road and an innovative financial strategy that encourages economic development.
- A diverse quality housing stock that encourages community investment, provides opportunities to age in place, and becomes a destination to raise families.
- Innovative transportation alternatives that promote mobility in the community and the region.
- Stature and reputation of Gladstone strengthened and maintained. Gladstone is a recognized leader and provides innovative contribution to regional issues.
- A continued strong and innovative partnership with schools and other entities that help us ensure a high quality of life.
- An inspiring sense of place with a clear identity including an emphasis on arts and culture. You know you are in Gladstone.

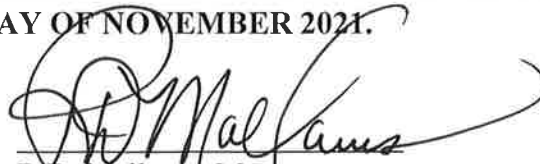
- A strong commitment to public safety and City infrastructure investment.
- An inspired, innovative, and invested City staff.
- Cooperative relationships with citizens highlighted by inclusive citizen engagement and participation.

Based on the Mission and Vision, the City Council establishes the following goals:

2022 CITY COUNCIL GOALS

1. Keep Gladstone as a safe place with a focus on crime reduction, traffic enforcement, and the recruitment and retention of high-quality police officers, firefighters and EMS personnel.
2. Continue implementation of parks, cultural arts, facilities, streets, sidewalks, stormwater, water distribution and production, and comprehensive master plans.
3. Continue commitment to downtown and commercial corridors through effective and innovative development and redevelopment strategies.
4. Prioritize the proactive residential and commercial code enforcement program.
5. Create a long-term development and programming plan for Atkins-Johnson Farm and Museum to make it sustainable.
6. Prioritize infrastructure for neighborhood revitalization to meet the needs of our residents, encourage quality residential density and homeowner investment to preserve and increase housing values.
7. Promote diversity, equity, and inclusion in all that we do to continue to be a welcoming city to everyone.
8. Develop a branding strategy to effectively promote Gladstone.

INTRODUCED, READ, PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, THIS 8th DAY OF NOVEMBER 2021.


R.D. Mallams, Mayor

ATTEST:


Becky Jarrett, Deputy City Clerk



Request for Council Action

RES ☒ # R-21-52

BILL ☐ # City Clerk Only

ORD # City Clerk Only

Date: 11/4/2021

Department:

Meeting Date Requested: 11/8/2021

Public Hearing: Yes ☐ Date:

Subject: Resolution adopting a Mission, Vision, and Goals for 2022-2023.

Background: On October 29, 2021, the Mayor, City Council, and Leadership Team met at the Gladstone Community Center to discuss goals related to the coming year. The session was facilitated by Mike Mowery of SGR.

During the six- hour session, the City Council reviewed relationships with each other and with staff and progress toward last years' goals. The City Council also discussed a variety of topics that may move forward in 2023. The balance of the day involved confirmation about the key goals to move our community forward in 2023.

The confirmed mission and vision together with the proposed goals for 2023 are contained within the attached resolution.

Budget Discussion: Funds are budgeted in the amount of \$ from the Fund. Ongoing costs are estimated to be \$ 0 annually. Previous years' funding was \$0

Public/Staff Input/Commission:

Provide Original Contracts, Leases, Agreements, etc. to: City Clerk and Vendor

Scott Wingerson
City Manager

JM
City Attorney