

RESOLUTION R-23-80

A RESOLUTION ADOPTING A MISSION STATEMENT, VISION STATEMENT, AND GOALS FOR THE CITY OF GLADSTONE, MISSOURI, FOR 2024.

WHEREAS, the Council of the City of Gladstone believes that developing and implementing goals is a critical component in successfully managing the municipal resources entrusted to them; and

WHEREAS, the Council of the City of Gladstone recognizes that clearly articulated goals provide a valuable communication tool between a City government and its constituents; and

WHEREAS, the Council of the City of Gladstone is committed to implementing policies and allocating resources to promote these goals.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, AS FOLLOWS:

THAT, the following Mission Statement, Vision Statement, and Goals are adopted for the City of Gladstone, Missouri:

MISSION STATEMENT

“The City Council, Boards, Commissions, and City Staff are inspired and invested to enhance Gladstone’s quality of life and sense of community through innovative and effective leadership and inclusive citizen engagement.”

GLADSTONE VISION

- Invested in becoming an even more welcoming and inclusive community.
- A vibrant commercial center with revitalized corridors at North Oak and Antioch Road and an innovative financial strategy that encourages economic development.
- A diverse quality housing stock that encourages community investment, provides opportunities to age in place, and becomes a destination to raise families.
- Innovative transportation alternatives that promote mobility in the community and the region.
- Stature and reputation of Gladstone strengthened and maintained. Gladstone is a recognized leader and provides innovative contribution to regional issues.
- A continued strong and innovative partnership with schools and other entities that help us ensure a high quality of life.
- An inspiring sense of place with a clear identity including an emphasis on arts and culture. You know you are in Gladstone.

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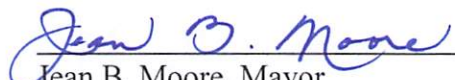
- A strong commitment to public safety and City infrastructure investment.
- An inspired, innovative, and invested City staff.
- Cooperative relationships with citizens highlighted by inclusive citizen engagement and participation.

Based on the Mission and Vision, the City Council establishes the following Goals:

2024 CITY COUNCIL GOALS

1. Keep Gladstone as a safe place with a focus on crime prevention, traffic enforcement, and the recruitment and retention of high-quality police officers, firefighters and EMS personnel.
2. Focus resources on water treatment and distribution improvement plans.
3. Continue commitment to downtown, commercial corridors, and under-developed areas through effective and innovative infrastructure and redevelopment strategies.
4. Provide the resources and support the strategies to continue to improve residential and commercial code enforcement.
5. Finalize plans to build an event facility to replace the existing barn on the Atkins-Johnson Farm to provide long-term programming opportunities.
6. Prioritize infrastructure for neighborhood revitalization to meet the needs of our residents and encourage quality residential density and homeowner investment to preserve and increase housing values.
7. Promote initiatives to beautify Gladstone by encouraging civic engagement and community pride.
8. Promote diversity, equity, and inclusion in all that we do to continue to be a welcoming city to everyone.
9. Develop and implement communication strategies to better inform and engage our residents.
10. Initiate plans and build partnerships to develop Flora Park as an all-inclusive recreational space.

INTRODUCED, READ, PASSED, AND ADOPTED BY THE COUNCIL OF THE CITY OF GLADSTONE, MISSOURI, THIS 13TH DAY OF NOVEMBER 2023.


Jean B. Moore, Mayor

ATTEST:


Kris Keller, City Clerk



Request for Council Action

RES ☒ # R-23-80

BILL ☐ # City Clerk Only

ORD ☐ # City Clerk Only

Date: 11/1/2023

Department: Community Development

Meeting Date Requested: 11/13/2023

Public Hearing: Yes ☐ Date: Click here to enter a date.

Subject: Resolution Adopting a Mission Statement, Vision Statement, and Goals for 2024

Background: On October 26, 2023, the Mayor, City Council, and Leadership Team met at the Gladstone Community Center to discuss goals related to the coming year. The session was facilitated by Mike Mowery of Strategic Government Resources (SGR).

City Staff provided a variety of presentations on projects proposed for 2024 and the City Council discussed issues of interest facing the community. The attached Resolution and Final Report are the outcome of this planning process and include the updated goals for 2024.

Budget Discussion: N/A

Public/Board/Staff Input: N/A

Provide Original Contracts, Leases, Agreements, etc. to: City Clerk and Vendor.

Bob Baer
Department Director/Administrator

JM
City Attorney

BB
City Manager



Department of General Administration

Memorandum RMB23-04

TO: Mayor Jean Moore
Mayor Pro Tem Tina Spallo
Councilman Bill Garnos
Councilman R.D. Mallams
Councilman Les Smith

FROM: Robert Baer, City Manager

DATE: November 1, 2023

SUBJECT: 2024 City Council Goals

The annual City Council goal setting session was held on October 26, 2023 at the Gladstone Community Center. During the session, facilitated by Mike Mowery and Andy Duke of Strategic Government Resources (SGR), the Mayor and City Council reviewed the progress made on the 2023 Goals and heard a variety of presentations by staff regarding proposed projects for 2024.

This session led to the City Council reaching consensus on ten (10) Goals for 2024, which are contained in the attached Resolution and Final Report from SGR.

If you have any questions or desire additional information, please feel free to contact me at your convenience.

Encl



City of Gladstone, Missouri Council Retreat Final Report

The City Council of Gladstone, MO held a goal-setting retreat on October 26, 2023. The retreat was facilitated by Strategic Government Resources. The Mayor and all Council Members were in attendance, as well as the City Manager and department Directors. Below are the ten (10) goals the Council set for 2024.

1. Keep Gladstone as a safe place with a focus on crime prevention, traffic enforcement, and the recruitment and retention of high-quality police officers, firefighters, and EMS personnel.
2. Focus resources on water treatment and distribution improvement plans.
3. Continue commitment to downtown, commercial corridors and under-developed areas through effective and innovative infrastructure and redevelopment strategies.
4. Provide the resources and support the strategies to continue to improve residential and commercial code enforcement.
5. Finalize plans to build an event facility to replace the existing barn on AJ Farm to provide long-term programming opportunities.
6. Prioritize infrastructure for neighborhood revitalization to meet the needs of our residents and encourage quality residential density and homeowner investment to preserve and increase housing values.
7. Promote initiatives to beautify Gladstone by encouraging civic engagement and community pride.
8. Promote diversity, equity, and inclusion in all that we do to continue to be a welcoming city to everyone.
9. Develop and implement communication strategies to better inform and engage our residents.
10. Initiate plans and build partnerships to develop Flora Park as an all-inclusive recreational space.