

Demographic Snapshot Comparison



Geography: 1 Mile: 7010 N HOLMES ST GLADSTONE, MO 64118, 3 Miles: 7010 N HOLMES ST GLADSTONE, MO 64118, 5 Miles: 7010 N HOLMES ST GLADSTONE, MO 64118

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Population: 2014B			
Total Population	9,684	70,057	158,400
Female Population	51.4%	51.6%	51.2%
Male Population	48.5%	48.3%	48.7%
Population Density	3,076	2,472	2,012
Population Median Age	40.4	37.2	37.0
Employed Civilian Population 16+	4,469	35,486	81,339
% White Collar	57.3%	65.2%	65.7%
% Blue Collar	42.6%	34.7%	34.2%
Total Employees	2,655	15,922	38,958
Total Establishments*	404	1,812	4,062
Population Growth 2000- 2010	-5.7%	11.0%	12.5%
Population Growth 2014B- 2019	0.1%	4.1%	4.9%
Income: 2014B			
Average Household Income	\$60,177	\$70,977	\$72,221
Median Household Income	\$46,274	\$54,862	\$55,667
Per Capita Income	\$26,119	\$29,926	\$30,285
Avg Income Growth 2000- 2010	17.3%	24.8%	24.8%
Avg Income Growth 2014B- 2019	14.9%	14.2%	14.5%
Households: 2014B			
Households	4,198	29,495	66,317
Average Household Size	2.29	2.35	2.37
Hhld Growth 2000-2010	-5.6%	11.9%	13.1%
Hhld Growth 2014B-2019	0.6%	5.0%	5.6%
Housing Units: 2014B			
Occupied Units	4,198	29,495	66,317
% Occupied Units	96.0%	96.1%	95.7%
% Vacant Housing Units	3.9%	3.8%	4.2%
Owner Occ Housing Growth 2000-2010	-5.7%	9.2%	9.5%
Owner Occ Housing Growth 2000-2019	-1.7%	18.3%	20.1%
Owner Occ Housing Growth 2014B-2019	0.5%	4.5%	5.4%
Occ Housing Growth 2000- 2010	-5.6%	11.9%	13.1%
Occ Housing Growth 2010- 2019	5.0%	9.3%	10.5%
Occ Housing Growth 2014B- 2019	0.6%	5.0%	5.6%

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Race and Ethnicity: 2014B

% American Indian or Alaska Native Population	0.8%	0.6%	0.6%
% Asian Population	1.4%	2.9%	3.0%
% Black Population	5.5%	8.5%	8.0%
% Hawaiian or Pacific Islander Population	0.8%	0.4%	0.4%
% Multirace Population	3.3%	3.4%	3.2%
% Other Race Population	2.8%	2.6%	2.4%
% White Population	85.0%	81.3%	82.2%
% Hispanic Population	7.7%	7.9%	7.5%
% Non Hispanic Population	92.2%	92.0%	92.4%

Seasonal Population Trending

Q4 2011	39	216	650
Q1 2012	39	227	669
Q2 2012	40	230	698
Q3 2012	39	223	678
Q4 2012	40	220	677
Q1 2013	40	222	690
Q2 2013	43	231	722
Q3 2013	43	227	706
Q4 2013	39	212	671

**Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).*